

Preliminary Report of Visitor Count

RX Japan Ltd.
January 23, 2023

MEDICAL JAPAN 2023 OSAKA

9th MEDICAL / ELDERLY CARE / PHARMACY WEEK OSAKA

9th HOSPITAL EXPO OSAKA 4th CLINICS EXPO OSAKA
9th ELDERLY CARE & NURSING EXPO OSAKA
4th PHARMACY SOLUTIONS EXPO OSAKA
3rd INFECTION PREVENTION EXPO OSAKA

RX Japan's Solemn Declaration of Non-Inflated Numbers

1. The reason for not inflating the visitor numbers

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors. Therefore, RX Japan will not commit such an act.

2. The visitor number counting method

Every visitor is to submit one business card at the visitor registration counter on-site, and will be counted as one visitor based on their business cards no matter how many times he/she re-enters the show.

3. Visitor numbers will be verified by an external party

Once the exhibition is completed, all the business cards submitted at the visitor registration will be presented to a certified accountant, who will verify that they are the same number as the number of visitors announced by the organiser. Random checks will be conducted through phone calls made to the persons on the business cards to confirm that they had attended the exhibition.

4. Written official announcement of the visitor count

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

① On-site Registrants

Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

② VIP Registrants

Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

③ Special Guests

Government-related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

	Jan. 18 [Wed]	Jan. 19 [Thu]	Jan. 20 [Fri]	3 days total
(1) <i>On-site Registrants</i>	2,352	2,439	2,441	7,232
(2) <i>VIP Registrants</i>	461	343	261	1,065
(3) <i>Special Guests</i>	0	0	0	0
TOTAL number of visitors (1) – (3)	2,813	2,782	2,702	8,297

All registrations are counted only once. Those who registered on Day 1 and 2 are not included.

	Jan. 18 [Wed]	Jan. 19 [Thu]	Jan. 20 [Fri]	3 days total
Number of Seminar Attendees	752	922	409	2,083
Number of Press Registrants	15	8	7	30

*Total Number of Visitors' does not include the number of conference attendees and press registrants.
*These figures are preliminary and they are subject to change after being certified by an official institute.

Daichi Yajima
Show Director

MEDICAL JAPAN Show Management