



MEDICAL JAPAN 2023 TOKYO

6th MEDICAL / ELDERLY CARE / PHARMACY WEEK TOKYO

MEDICAL JAPAN Tokyo Post-Show Report

6th EDITION / Oct. 11 (Wed) – 13 (Fri.), 2023

Built by



In the business of
building businesses



Show Outline

Dates

Oct. 11 (Wed) – 13 (Fri), 2023

Venue

Makuhari Messe, Japan

Organizer

RX Japan Ltd.

Consisting of 6 Specialized Shows

Hospital Expo

Clinics Expo

Elderly Care & Welfare Expo

Pharmacy Solutions Expo

Infection Prevention Expo

Japan Wellness & Health Expo

Summary

The 6th edition of MEDICAL JAPAN TOKYO, held at Makuhari Messe from October 11-13, 2023, was a resounding success. The event featured six specialised shows, showcasing the latest products and technologies in the medical, elderly care, pharmacy, and healthcare sectors. This attracted 16,016 visitors eager to find solutions for their business challenges. Living up to its reputation as the premier gateway to the Japanese and Asian markets, the event also saw 591 exhibitors building valuable connections.

MEDICAL JAPAN TOKYO organised 43 conference sessions that highlighted new industry trends, benefiting visitors seeking the latest insights and exhibitors interested in knowledge exchange. Additionally, the event provided an avenue for networking opportunities, facilitating meaningful connections and potential collaborations among attendees.

This dynamic platform owes its success to the enthusiastic participation of visitors, exhibitors, and partners. Thank you to everyone who contributed to making this edition truly exceptional.

* All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

*Above number does not include exhibitors nor press attendees.

OVERVIEW

MEDICAL JAPAN TOKYO 2023 showcased an impressive array of innovations in the medical, elderly care, pharmacy, and healthcare industries. As a premier gateway to the Japanese and Asian markets, the event enabled exhibitors to solidify their presence as key drivers of growth in these sectors. It also provided importers, distributors, and key decision-makers with a firsthand look at pioneering innovations, allowing them to experience, experiment with, and evaluate cutting-edge products and services throughout the three-day event.



Media Partners

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ArabMedicare.com

Exhibitor Profile

Products and services for:

- Hospitals
- Clinics
- Elderly Care
- Pharmacies
- Infection Control
- Wellness and Health

Visitor Profile

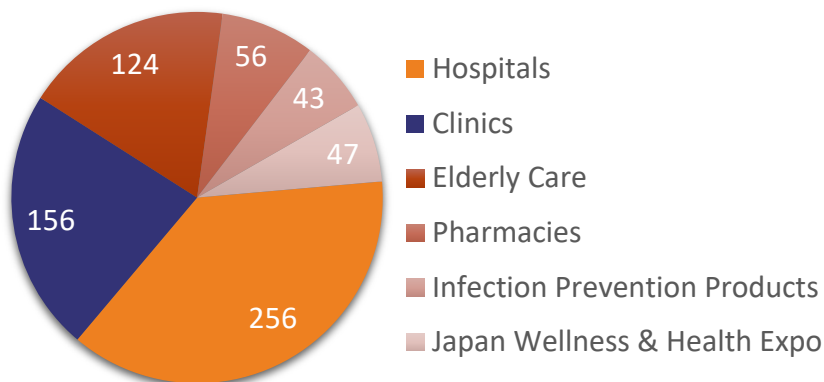
- Importers
- Distributors
- Hospitals
- Clinics
- Pharmacy
- Elderly Care
- Nurses

BY THE NUMBERS

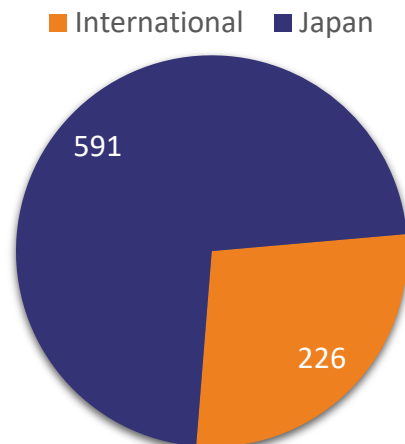
Exhibitors

591 Exhibitors All Under One Roof

Exhibitor Profile by Products and Services



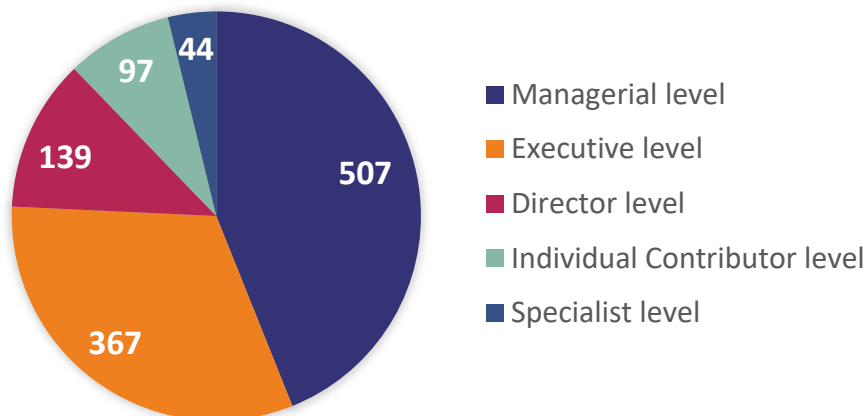
Exhibitor Profile by Country



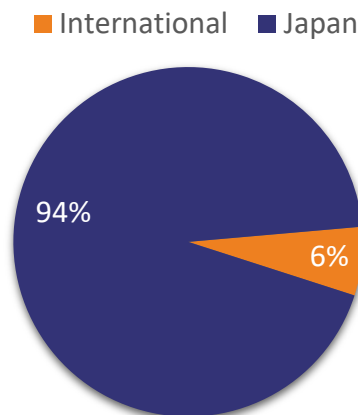
Visitors

16,016 Visitors from **42** Countries/Regions

Visitor Profile by Job Level



Origin of Attendees





Show Video



Exhibit Highlights

1. Latest Medical Technologies and Devices:

- Advanced diagnostic equipment
- Cutting-edge treatment devices
- Medical robots
- Telemedicine technologies

2. IT Solutions:

- Electronic medical record systems
- Medical information systems
- AI-powered diagnostic support tools

3. Healthcare Products:

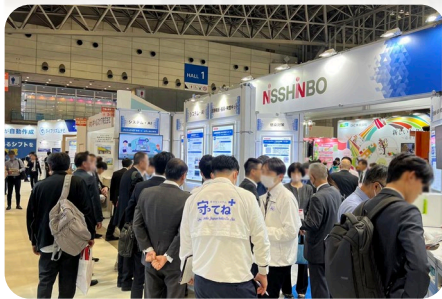
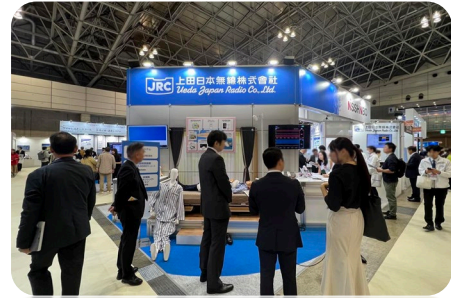
- Health management devices
- Wearable technology
- Personal care products

4. Nursing and Welfare-Related Products:

- Nursing beds
- Wheelchairs
- Nursing lifts

4 SCENES FROM THE EXPO FLOOR





OCT **2024**
MAR **2025**

SAVE THE DATE

MEDICAL JAPAN **2024 TOKYO**

7th **MEDICAL / ELDERLY CARE / PHARMACY WEEK TOKYO**

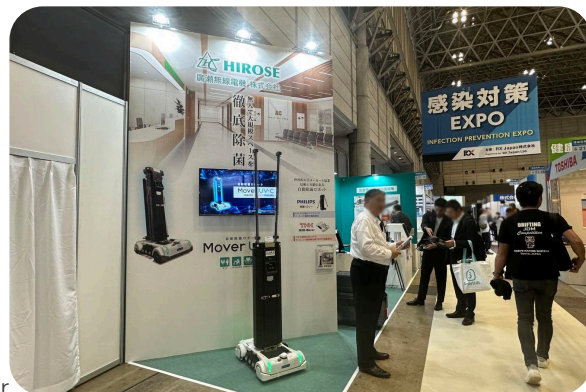
Dates : Oct. 9th (Wed) – 11th (Fri)
Venue : Makuhari Messe, Japan
Organiser : RX Japan Ltd.

6 Sub-Shows

Hospital Expo
Clinics Expo
Elderly Care & Welfare
Expo
Pharmacy Solutions Expo
Infection Prevention Expo
Japan Wellness & Health
Expo

7 New Trade Fairs

Sleep Fair
Health Foods & Supplements Fair
Aesthetic Medicine Fair
Dental/Oral Care Fair
Nursing Fair
Patient Acquisition Marketing Fair
Work Style Reform for Doctors Fair



MEDICAL JAPAN **2025 OSAKA**

11th **MEDICAL / ELDERLY CARE / PHARMACY WEEK OSAKA**

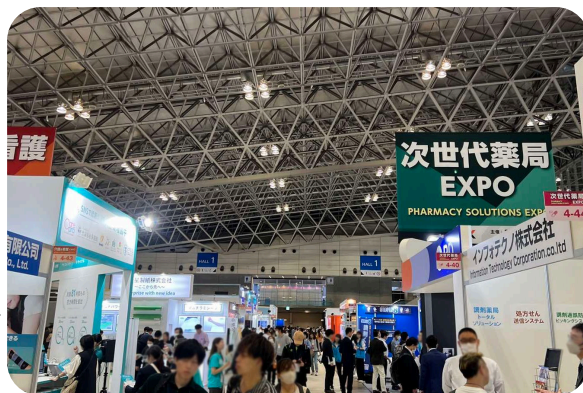
Dates : Mar. 5th (Wed) – 7th (Fri)
Venue : INTEX OSAKA, Japan
Organiser : RX Japan Ltd.

6 Sub-Shows

Hospital Expo
Clinics Expo
Elderly Care & Welfare
Expo
Pharmacy Solutions Expo
Infection Prevention Expo
Japan Wellness & Health
Expo

7 New Trade Fairs

Sleep Fair
Health Foods & Supplements Fair
Aesthetic Medicine Fair
Dental/Oral Care Fair
Nursing Fair
Patient Acquisition Marketing Fair
Work Style Reform for Doctors Fair



The Visitor Registration Link will open _____.

CONTACT US

EXHIBITING



<https://www.medical-jpn.jp/hub/en-gb/exhibit.html>



medical-japan.jp@rxglobal.com

VISITING



<https://www.medical-jpn.jp/tokyo/en-gb/visit.html>



visitor-eng.mj.jp@rxglobal.com

PRESS INQUIRIES

For coverage on the show, media partnership, etc.



medical-press.jp@rxglobal.com

MEDICAL JAPAN TOKYO Show Management, RX Japan Ltd.



<https://www.medical-jpn.jp/tokyo/en-gb.html>

Address:

11F Tokyo Midtown Yaesu, 2-2-1
Yaesu, Chuo-ku, Tokyo 104-0028
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TEL: +81-3-6739-4120

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