



# MEDICAL JAPAN 2024 OSAKA

10th MEDICAL / ELDERLY CARE / PHARMACY WEEK OSAKA

## MEDICAL JAPAN Osaka Post-Show Report

10th EDITION / Jan. 17 (Wed) – 19 (Fri.), 2024

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building businesses



## Show Outline

### Dates

Jan. 17 (Wed) – 19 (Fri), 2024

### Venue

INTEX Osaka, Japan

### Organizer

RX Japan Ltd.

### Consisting of 6 Specialized Shows

Hospital Expo

Clinics Expo

Elderly Care & Welfare Expo

Pharmacy Solutions Expo

Infection Prevention Expo

Japan Wellness & Health Expo

## Summary

The 10th edition of MEDICAL JAPAN OSAKA proved to be a success as it featured high-standard healthcare products from January 17–19, 2024, at INTEX Osaka, Japan.

The event attracted 9,832 visitors from around the world, who explored a diverse array of innovations across the medical, elderly care, pharmacy, and healthcare sectors. Positioned at the heart of Japan's healthcare sector, the expo served as a key hub for the Asian medical market, benefiting the 287 exhibitors in attendance.

As Japan's premier medical expo, the event brought together industry leaders, decision-makers, developers, and suppliers, paving the way for meaningful business relationships and collaborations.

RX Japan Ltd. extends its heartfelt gratitude for the tremendous support received for MEDICAL JAPAN.

\* All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

\*Above number does not include exhibitors nor press attendees.

# OVERVIEW

MEDICAL JAPAN OSAKA 2024 continued its legacy of showcasing industry-shaping innovations and strengthening the healthcare field. Strategically located at the heart of Japan's healthcare sector, the comprehensive exhibition attracted key industry players, offering an unparalleled experience for professionals in the medical, elderly care, and pharmacy industries over its three-day run.

Japan's premier medical expo once again demonstrated its pivotal role in driving the industry forward with its display of revolutionary advancements and groundbreaking innovations.

## Media Partners

ASIAN HOSPITAL &  
**Healthcare**  
MANAGEMENT

**CN1699**  
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OUTLOOK

**Healthcare Tech**  
OUTLOOK

APAC  
**CIO** Outlook

**CIO** Review  
APAC

**MedicaEx**

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INTERNATIONAL  
medical community business worldwide

**ArabMedicare.com**



## Exhibitor Profile

Products and services for:

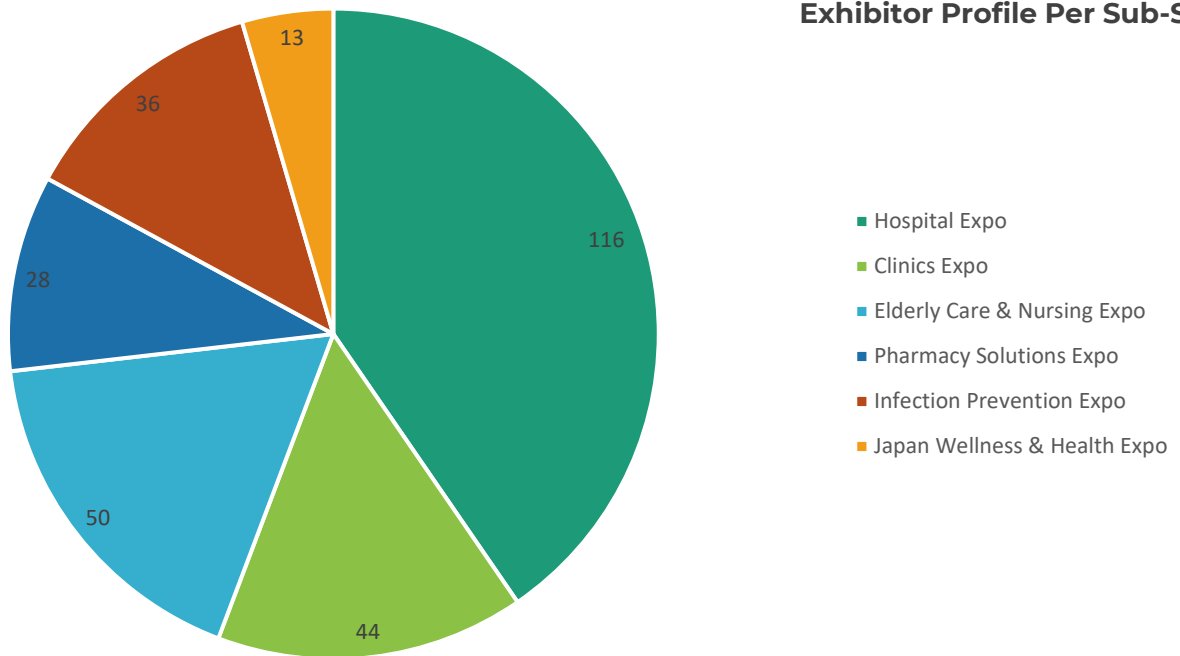
- Hospitals
- Clinics
- Elderly Care
- Pharmacies
- Infection Control
- Wellness and Health

## Visitor Profile

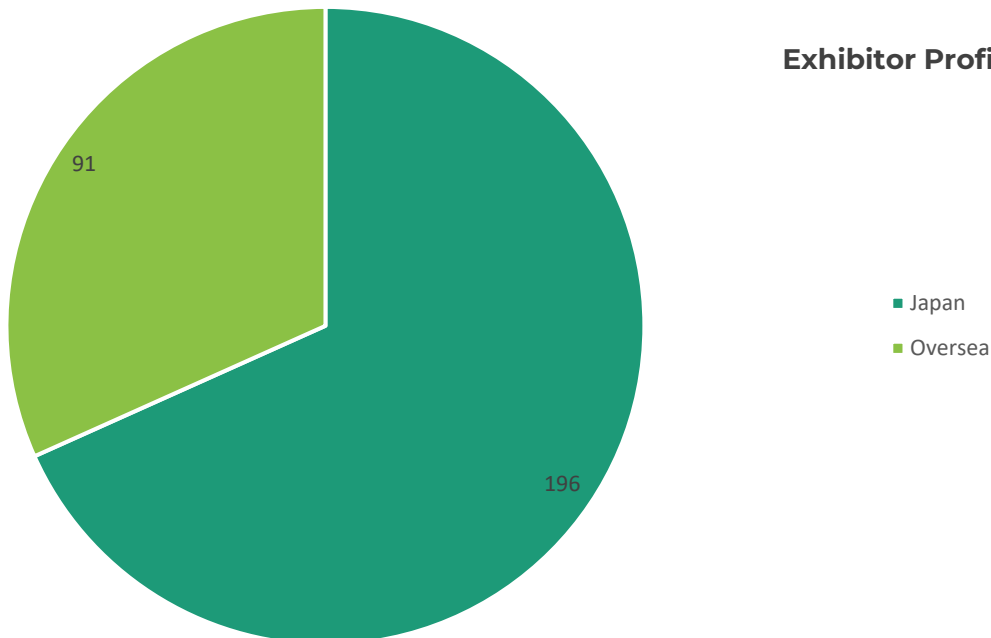
- Importers
- Distributors
- Hospitals
- Clinics
- Pharmacies
- Elderly Care
- Nurses

# 287 Exhibitors All Under One Roof \*

Exhibitor Profile Per Sub-Show



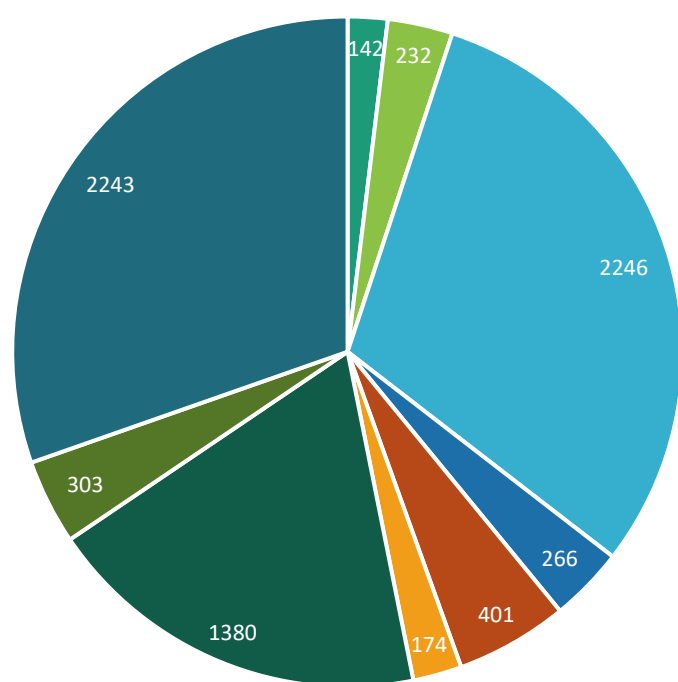
Exhibitor Profile Per Country





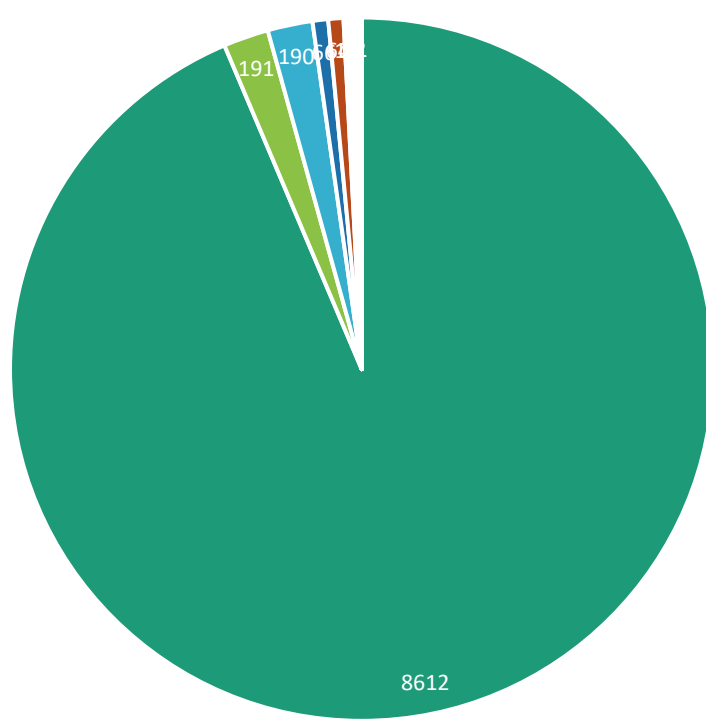


# 9,832 Visitors from 23 Countries/Regions



Visitor Profile by Job Level

- Buyer/MD (Merchandise Director)
- Physician/Doctor
- Sales/Marketing
- Caregiving
- Nurse
- Technician
- Management/Administration
- Pharmacist/Pharmacy Affairs
- Others



Origin of Attendees

- Japan
- Korea
- China
- Taiwan
- Hong Kong
- Singapore
- Thailand
- Malaysia
- Germany
- Kazakhstan
- India
- United States
- Lithuania
- Namibia
- Spain



## Show Video

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## Exhibit Highlights

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### 1. Latest Medical Technologies and Devices:

- Advanced diagnostic equipment
- Cutting-edge treatment devices
- Medical robots
- Telemedicine technologies

### 2. IT Solutions:

- Electronic medical record systems
- Medical information systems
- AI-powered diagnostic support tools

### 3. Healthcare Products:

- Health management devices
- Wearable technology
- Personal care products

### 4. Nursing and Welfare-Related Products:

- Nursing beds
- Wheelchairs
- Nursing lifts



# 4 SCENES FROM THE EXPO FLOOR









OCT **2024**  
MAR **2025**

# SAVE THE DATE

## MEDICAL JAPAN **2024 TOKYO**

7th **MEDICAL / ELDERLY CARE / PHARMACY WEEK TOKYO**

Dates : Oct. 9<sup>th</sup> (Wed) – 11<sup>th</sup> (Fri)  
Venue : Makuhari Messe, Japan  
Organiser : RX Japan Ltd.

### 6 Sub-Shows

Hospital Expo  
Clinics Expo  
Elderly Care & Welfare  
Expo  
Pharmacy Solutions Expo  
Infection Prevention Expo  
Japan Wellness & Health  
Expo

### 7 New Trade Fairs

Sleep Fair  
Health Foods & Supplements Fair  
Aesthetic Medicine Fair  
Dental/Oral Care Fair  
Nursing Fair  
Patient Acquisition Marketing Fair  
Work Style Reform for Doctors Fair



## MEDICAL JAPAN **2025 OSAKA**

11th **MEDICAL / ELDERLY CARE / PHARMACY WEEK OSAKA**

Dates : Mar. 5<sup>th</sup> (Wed) – 7<sup>th</sup> (Fri)  
Venue : INTEX OSAKA, Japan  
Organiser : RX Japan Ltd.

### 6 Sub-Shows

Hospital Expo  
Clinics Expo  
Elderly Care & Welfare  
Expo  
Pharmacy Solutions Expo  
Infection Prevention Expo  
Japan Wellness & Health  
Expo

### 7 New Trade Fairs

Sleep Fair  
Health Foods & Supplements Fair  
Aesthetic Medicine Fair  
Dental/Oral Care Fair  
Nursing Fair  
Patient Acquisition Marketing Fair  
Work Style Reform for Doctors Fair



The Visitor Registration Link will open \_\_\_\_\_.

# CONTACT US

## EXHIBITING



<https://www.medical-jpn.jp/hub/en-gb/exhibit.html>



[medical-japan.jp@rxglobal.com](mailto:medical-japan.jp@rxglobal.com)

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## VISITING



<https://www.medical-jpn.jp/osaka/en-gb/visit.html>



[visitor-eng.mj.jp@rxglobal.com](mailto:visitor-eng.mj.jp@rxglobal.com)

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## PRESS INQUIRIES

For coverage on the show, media partnership, etc.



[medical-press.jp@rxglobal.com](mailto:medical-press.jp@rxglobal.com)

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MEDICAL JAPAN OSAKA Show Management, RX Japan Ltd.



<https://www.medical-jpn.jp/osaka/en-gb.html>

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