

Exclusive for exhibitors!

Advertisement Opportunities

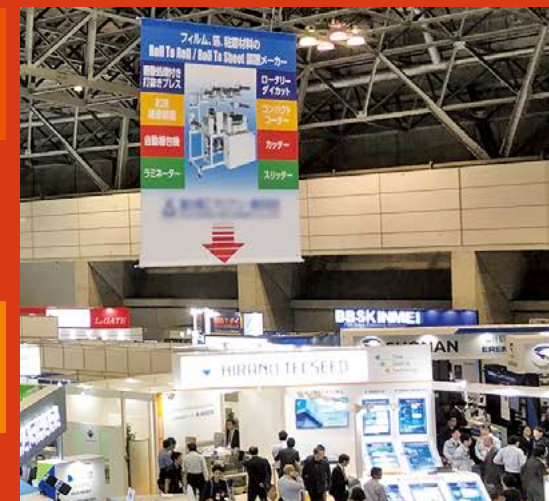
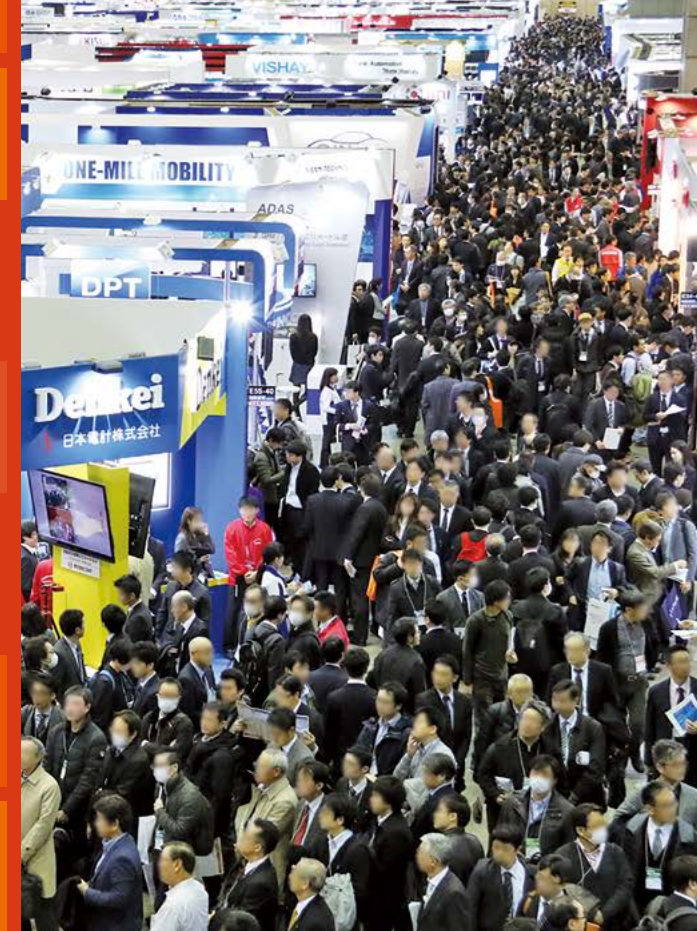
– Maximise the outcome through your participation –

MEDICAL JAPAN 2025 TOKYO
8th MEDICAL / ELDERLY CARE / PHARMACY WEEK TOKYO

Dates October 1 (Wed) – 3 (Fri), 2025

Venue Makuhari Messe, Japan **Organiser** RX Japan Ltd.

Built by
RX In the business of
building businesses



3 Advertisement Packages

3 Special Offers Available at Special Prices!

Premium Plan Limited to 3 Companies

Premium Plan gives you maximum exposure before and during the show.

Banner Ads on Official Show Website

Banner Ads on Conference Webpage

Ads in Visitor Promotion E-mail

Digital Incentive Coupons

Floor Map Ads

Digital Signage Ads on the Hallway

Show Entrance Floor Ads

Hanging Banner Ad above Your Booth

Normal price

JPY 4,100,000

Special price

JPY 3,700,000

(tax excluded)

Business Activation Plan

This plan helps you attract high quality visitors to your booth.

Banner Ads on Official Show Website

Banner Ads on Conference Webpage

Ads in Visitor Promotion E-mail

Digital Incentive Coupons

Floor Map Ads

Digital Signage Ads on Hallway

Normal price

JPY 2,600,000

Special price

JPY 2,200,000

(tax excluded)

Starter Plan II

Starter Plan helps you have more exposure and more visitors at your booth.

Ads in Visitor Promotion E-mail

Digital Incentive Coupons

Floor Map Ads

Normal price

JPY 1,400,000

Special price

JPY 1,150,000

(tax excluded)

You can also apply each advertisement service individually

For details, please check the following pages

List of PR/Advertisement Opportunities

Web/E-mail Advertisement

- | | | | | | |
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| 01 | Banner Ads on Official Show Website | P5 | 02 | Banner Ads on Conference Webpage | P6 |
| 03 | Ads in Visitor Promotion E-mail | P7 | 04 | Digital Incentive Coupons | P8 |

Onsite Advertisement

- | | | | | | |
|------------------|-----------------------------------------------|-----------|----|------------------------------------|-----------|
| 05 | Floor Map Ads (On Digital & Printed Versions) | P10 | 06 | Digital Signage Ads on the Hallway | P11 |
| 07 | Show Entrance Floor Ads | P12 | 08 | Hanging Banner Ad above Your Booth | P13 |
| Application Form | | | | P14 | |

Web/E-mail Advertisement

MEDICAL JAPAN 2025 TOKYO 8th MEDICAL / ELDERLY CARE / PHARMACY WEEK TOKYO

No. of Page Views
at the Previous Show **77,403** (2023/07/24
|
2023/10/13)

Our Website



<Official Show Website>
No. of PVs: **28,881**



<Conference Webpage>
No. of PVs: **48,522**

01 Banner Ads on Official Show Website

Limited to
6 Companies

Image



Official Show Website has a huge amount of traffic as the show is approaching!

You can **inform your potential customers** of your participation widely.

*The location of the banners is subject to change.

Official Website

No. of PVs at the previous show : **28,881**

Price	JPY 200,000 (tax excluded)	Limited to	6 companies (first come, first served)
Advertising Duration	From approx. 2 months prior to the show	Banner Size/Format	W265px × H150px, JPG or PNG format

This ad will be posted on both English & Japanese pages.

02 Banner Ads on Conference Webpage

Limited to
3 Companies

Image

第6回 医療と介護の総合展 大阪
通称：メディカル ジャパン 大阪

会期：2020年2月26日[水]～28日[金]
10:00-18:00 (最終日のみ17時まで)
会場：インテックス大阪
主催：リード エグジビション ジャパン

出展資料請求 (無料) 招待券

セミナー別 検索
医療と介護の総合展
病院運営 EXPO
医療IT EXPO
臨床工学フォーラム
IOMT学会 大阪分科会
クリニック EXPO
介護と看護 EXPO
地域包括ケアEXPO/
次世代医療EXPO
ヘルスケア・医療機器特設展
関西産学連合 研究発表
企業化促進セミナー
出展社による製品・
技術セミナー
第19回 介護甲子園決勝大会
第20回 大者賞 贈呈会

職種別 検索
病院 (経営・事務等) 向け
病院 (IT系) 向け
病院 (臨床工学) 向け
クリニック 向け
介護経営・介護職員 向け
看護師 向け
薬局 向け
行政・自治体 向け
ヘルスケア・医療機器メーカー 向け

セミナープログラム一覧
医療・介護分野の最新情報を発信するセミナーを160講演同時開催。
診療報酬改定や働き方改革、明日からの業務に役立つ内容を豪華講師陣が講演します。
定員になり次第、締切となりますので今すぐお申込ください。
セミナー会場一覧はこちら >>>

医療と介護の総合展 (メディカルジャパン) 特別講演

特別講演 受講無料/事前申込制

MJ-E 2020年2月26日 (水) 10:30 - 12:00

【緊急講演】 コロナウイルスなどの新型コロナウイルスにどう備え、対策すべきか
感染源、感染経路、感受性宿主、感染症対策の三原則 新型コロナウイルスの流行を踏まえ、組織は
どう備えるべきか

大阪市立大学大学院医学研究科
公衆衛生学 (薬) 感染症科学センター
特任講師
加瀬 哲男

ミネルヴァベリタス (株) 顧問/
信州大学経営大学院
非常勤講師
本田 茂樹

講演内容&プロフィール

MJ-S 2020年2月27日 (木) 11:00 - 12:00

<パネルディスカッション> 治療から予防へ～予防医療が実現する未来

(一社) 予防医療普及協会
理事
堀江 貴文

(一財) 淳風会 淳風会
センター長/淳風会ロ
消化器内科部長/
(一社) 予防医療普及
顧問
西原 克裕

ABC Company
Booth No. 3-44

Conference Webpage covers the programme of 40 seminars by industry leaders!

A wide variety of audience check the website prior to the show. You can attract high-quality and serious visitors to your booth.

*The location of the banners is subject to change. *The number of seminars is expected.

Conference Webpage

No. of PVs at the previous show : **48,522**

Price	JPY 200,000 (tax excluded)	Limited to	3 companies (first come, first served)
Advertising Duration	From approx. 2 months prior to the show	Banner Size	W187px × H70px

03 Ads in Visitor Promotion E-mail

Limited to
4 Companies/One e-mail

Image

730 Exhibitors showcase IIoT, Robots, Wearable Devices, etc.

=====

6th WEARABLE EXPO
4th SMART FACTORY Expo
4th RoboDEX

Dates: February 12-14, 2020
Venue: Tokyo Big Sight, Japan
Organiser: RX Japan Ltd. (Formerly Reed Exhibitions Japan Ltd.)
WEB: %%web%%

=====

Dear Mr. Hajime Suzuki,

Hello, this is Itsuki from RX Japan Ltd.
The shows will be opening next month with 730* exhibitors.
Have you already received a visitor ticket for RoboDEX?
If not, register today for free and save JPY 5,000*!
*If you come to the exhibition without a ticket, JPY 5,000 will be charged.

=====

Free Visitor Ticket Request (Save JPY 5,000)
>>https://www.robodex.jp/inv_en/
You can enter concurrent shows with the ticket of RoboDEX.

=====

***** Exhibitor Pickups *****

1.
ABCD Ltd. (RoboDEX 2020 : Booth No. ●●-●●)
-We will exhibit the world's lightest collaborative robots!
Demonstrations for various applications will be held in our booth. Come and see us!
<https://www.XXXXXXXXXXXXXX.jp>

2.
EFGH Co., Ltd. (Wearable Expo 2020 : Booth No.●●-●●)
-Come visit our booth to find the latest smart glasses!
Presentation in our booth : Feb. 12, 15:00-15:30
<https://www.XXXXXXXXXXXXXX.jp>

<< Exhibit Pickups >>
+ End of Arm Tooling

Effective way to promote your company
to industry players/visitors!

Visitor promotion e-mails are sent to **approx. 80,000 industry professionals** including visitors at the past shows. You can promote your participation and lead them to your website to gain **direct inquiries**.

■ Sending to :

80,000 addresses per e-mail

Price	JPY 300,000 (tax excluded)/one e-mail	Limited to	4 companies/one e-mail (first come, first served)
Advertising Duration	From end of August to early October	Outline	38 characters (in Japanese) X 5 lines (Company name/exhibition name/booth number will be listed separately)

Order of placement is decided by the order of application.

04 Digital Incentive Coupons

Limited to
20 Companies

Image



We will deliver your coupons with special onsite privileges to visitors on behalf of you prior to the show!

You can attract visitors to your booth by issuing digital coupons. You can also acquire the contact details of those who download your coupon.

Examples of privileges you provide:

- Free samples
- Giveaway of original items
- 10% discount
- Free consulting service etc.

Average number of downloads: **568***

How to Deliver Coupons

E-mail from Show Management

*Average number of 2022 & 2023 shows organised by RX Japan

Price	JPY 600,000 (tax excluded)	Limited to	20 companies (first come, first served)
Advertising Duration	From approx. 1 month prior to the show	Banner Size	90px × 160px

Available in Japanese language only

Onsite Advertisement

MEDICAL JAPAN **2025 TOKYO**
8th **MEDICAL / ELDERLY CARE / PHARMACY WEEK TOKYO**

20,000 visitors (expected)
Recorded 16,016 in 2023

Visitor Profile

Hospitals, Nursing Homes

- Directors, Owners
- Doctors, Nurses
- Clinical Engineers
- Rehabilitation Doctors
- Administrators
- Care Managers

Elderly Care Facilities

- Owners
- Care Managers

Rehabilitation Centers, Orthopedic/ Sports Clinics

- Physical/ Occupational
Therapists
- Doctors, Nurses
- Owners, Managers

Health-Check Centers

- Doctors, Nurses
- Owners, Managers

Pharmacies

- Owners, Managers
- Pharmacists

Importers/ Distributors

etc.

05 Floor Map Ads (On Digital & Printed Versions)

Limited to
10 Companies

All visitors will take a floor map at the entrance of each exhibition hall. You can boost your company/brand recognition by placing your company's advertisement. On the digital floor map, your banner ad will be linked to your exhibit information page in the show exhibitor search page.

Every single one of our visitors takes the floor map

Image



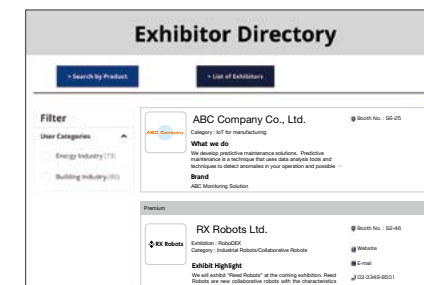
Banner Ads

Banner ads on the floor map.



Link to your information page in exhibitor search page

Digital map will lead to your company information on exhibitor search page.



Price	JPY 500,000 (tax excluded)	Distributed to	Visitors and exhibitors (free distribution)
Limited to	10 companies (first come, first served), Limited to 1 ad/company	Ads Size	H4cm × W4cm (colour)

The location and size of the banner are subject to change. This ad will be posted on both English & Japanese version.

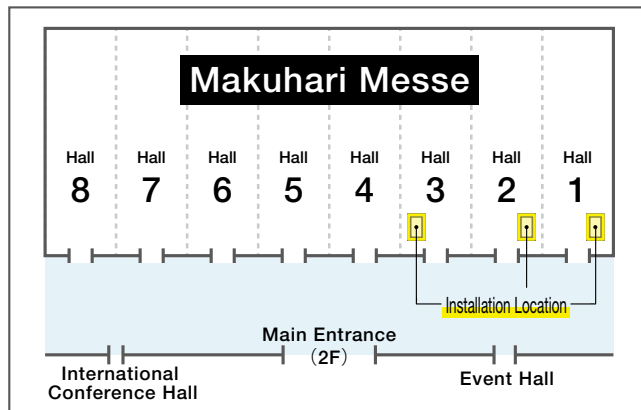
06 Digital Signage Ads on the Hallway

Limited to
3 Companies

Digital signages will be placed on the hallway where there is huge traffic of visitors.
Attract visitors to your booth by displaying your company name, booth location and product information.

Digital signages on hallway with huge traffic

Installation Location



Installation Image



Enlarged Image



Price	JPY 800,000 (tax excluded)	Limited to	3 companies
No. of Signages	3 signages/company	Size of Signage	Equivalent to 52 inches

Only one company logo can be included in a signage. To place logos of more than two companies, the additional fee of JPY 10,000 (tax excluded) per logo will be charged. Ads must include your booth number. Show Management may ask exhibitors to change the content in case Show Management deems it is not appropriate.

07 Show Entrance Floor Ads

Limited to
1 Company/Entrance

Your graphic design will be placed on the floor of the exhibition hall entrance during the show. Every visitor will see your Floor Ad when entering the hall. You can lead visitors effectively to your booth. Naturally, more people will visit your booth.

You can promote your presence at the entrance!

■ Image



Price	JPY 500,000 (tax excluded)	Limited to	One company per entrance (first come, first served)
Location	Entrance of each exhibition hall	Ads Size	H4.0m × W5.0m

08 Hanging Banner Ad above Your Booth

Limited to
5 Companies/Hall

This ad will enable visitors to find your booth very easily, even from a distance.

Make your booth location stand out in a large venue!

■ Hanging Image



■ Enlarged Image



Price	One side printing: JPY 1,000,000 (tax excluded) Both sides printing costs extra JPY 150,000	Limited to	5 companies/hall (first come, first served)
The number of banner	One banner/company	Banner size	H4.0m × W4.0m

Depending on your booth location, your application may not be accepted or your ad may not be placed right above your booth.

Advertising Rules and Regulations

- Advertising space will be reserved on a first-come, first-served basis. Please apply early.
- The advertising plan you apply for will be considered an integral part of the separately concluded contract for exhibition space, and the terms of that exhibition booth contract (the "Official Catalogue and Exhibitor Directory" section of the exhibition rules and regulations) will apply.
- An invoice will be issued upon application. Please make the payment to the designated account by the due date.
- Please note that, in principle, applications cannot be changed or canceled after they have been submitted.
- Exhibitors guarantee that, with regard to advertising,
 1. The exhibitors hold ownership of intellectual property rights such as their company names (trade names), logos, artworks, and copyrights for the advertising appeal content, and that they comply with all applicable laws, regulations, and display regulations for the content of the advertisement.
 2. The content of the advertisement must not infringe on the intellectual property rights, privacy rights, or other rights of a third party, and must not contain defamation, libel, obscene, pornographic, discriminatory language, or other inappropriate or illegal content.
- If the Organiser reasonably determines, at its discretion, that the content of an exhibitor's advertisement is inappropriate, it has the right to request modification of the advertisement or to refuse the advertisement.

Application Form

■ Please fill in and submit the form via e-mail to Show Management.

① Please tick the show you exhibit at:

- | | |
|----------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> 8th HOSPITAL EXPO | <input type="checkbox"/> 6th PHARMACY SOLUTIONS EXPO |
| <input type="checkbox"/> 8th ELDERLY CARE & NURSING EXPO | <input type="checkbox"/> 5th INFECTION PREVENTION EXPO |
| <input type="checkbox"/> 6th CLINICS EXPO | <input type="checkbox"/> 3rd JAPAN WELLNESS & HEALTH EXPO |

② Please fill out your contact information

Company :	Contact (Mr./Ms.) :
TEL :	Department :
E-mail :	Job Title :

③ Please tick the plan or each ad you would like to apply. (10% consumption tax will be added to the total price)

- | | | |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Premium Plan Limited to 3 Companies
JPY 3,700,000 (normal price JPY 4,100,000) | <input type="checkbox"/> Business Activation Plan
JPY 2,200,000 (normal price JPY 2,600,000) | <input type="checkbox"/> Starter Plan II
JPY 1,150,000 (normal price JPY 1,400,000) |
| <input type="checkbox"/> I'd like to order each advertising individually. | | |

Tick	Advertisement Type	Limited to	Price	Send data by
<input type="checkbox"/>	01 Banner Ads on Official Show Website	6 Companies	JPY 200,000	at any time
<input type="checkbox"/>	02 Banner Ads on Conference Webpage	3 Companies	JPY 200,000	at any time
<input type="checkbox"/>	03 Ads in Visitor Promotion E-mail	4 Companies/One e-mail	JPY 300,000	at any time
<input type="checkbox"/>	04 Digital Incentive Coupons	20 Companies	JPY 600,000	Oct. 4 (Fri), 2024
<input type="checkbox"/>	05 Floor Map Ads (On Digital & Printed Versions)	10 Companies	JPY 500,000	Aug.16 (Fri), 2024
<input type="checkbox"/>	06 Digital Signage Ads on the Hallway	3 Companies	JPY 800,000	Aug. 30 (Fri), 2024
<input type="checkbox"/>	07 Show Entrance Floor Ads	1 Company/Entrance	JPY 500,000	Aug. 30 (Fri), 2024
<input type="checkbox"/>	08 Hanging Banner Ad above Your Booth	5 Companies/Hall	JPY 1,000,000 <small>(Contact Show Management if you wish to apply both sides printing)</small>	Sept.13 (Fri), 2024

*Ads space is served on a first-come, first-served basis. *Your purchase order in connection with the advertising plan through this Application Form constitutes part of the separately concluded Contract for Exhibition Space, and the Exhibition Rules and Regulations of said Contract for Exhibition Space will apply. *Invoice will be issued after application. Complete the payment by the indicated deadline on the invoice. *In principle, no cancellation nor any changes will be accepted after your purchase order of the advertising plan is made.

■ Guidelines for Data Submission

- Guidelines for each data submission will be informed by Show Management after your application.
- Including your booth number on the advertisement is recommended.
- Show Management may ask you to revise your content if it is deemed not appropriate for the show.
- Please note that we are unable to provide colour proofs due to schedule.

For application/inquiries

RX Japan Ltd.

E-mail: medical_support_en.jp@rxglobal.com
TEL: +81-3-6739-4120 Yuji Hiramatsu(Mr.)