

MEDICAL JAPAN 2019

5th Int'l Medical and Elderly Care Expo & Conference Osaka

Dates : February 20 (Wed) – 22 (Fri), 2019

Venue: INTEX Osaka, Japan

Organised by: Reed Exhibitions Japan Ltd.

Special Support by: Union of Kansai Governments

Your best gateway to expand your business!

MEDICAL JAPAN returns in 2019 from 20th-22th February (INTEX OSAKA, Japan) gathering 1,240* exhibitors and 30,000* visitors from around the world will gather at once seeking new business opportunities. MEDICAL JAPAN has kept growing as Japan's largest** medical trade show since 2015 when it was launched. MEDICAL JAPAN 2019 will be much larger and further international, providing itself as a must attend show for everyone in the medical sector. Moreover, it will have a huge impact to medical industry worldwide. Why not join us in Japan to expand your business into Japan & Asia?

Why not step into the attractive market, Japan?

Japan is the world's 3rd largest industry.

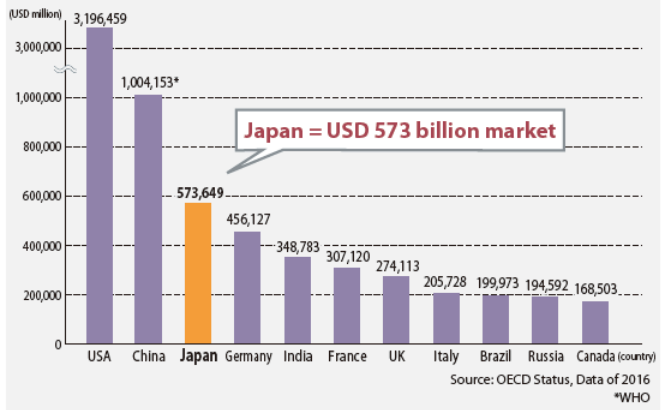
According to OECD statistics (Chart1), Japanese expenditure and financing for healthcare was USD 573 billion in 2016 and it was the 3rd largest in the world, following USA and China. In addition, now it is very common that Japan is in a big aging society and there is a massive influence in leading the Japanese medical industry to advance. The percentage of population aged 65 or older is 27 % which is the highest in the world and is expected to keep increasing (2016).

The increasing rate of aging population drives

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medical needs, resulting in expansion and construction of new hospitals and nursing homes.

Health Expenditure and Financing (2016)

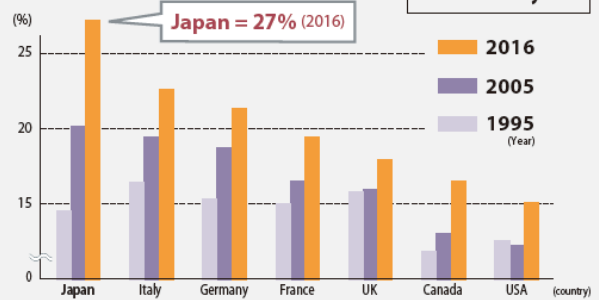


(Chart1)

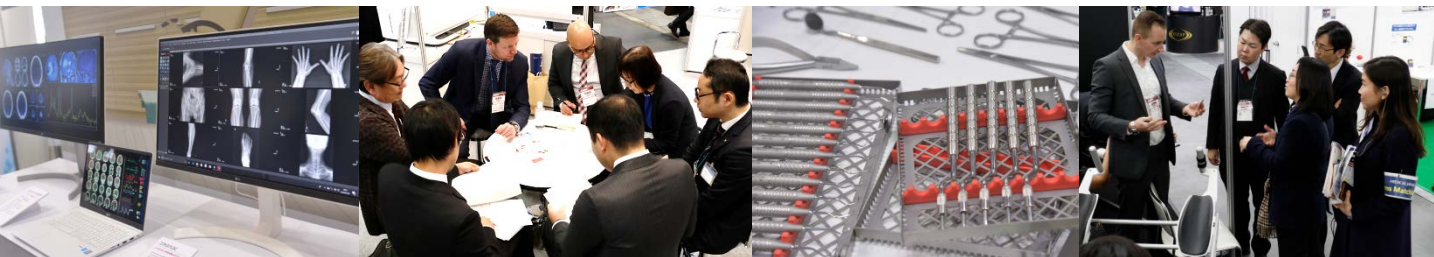
Percentage of Population Aged 65 or Older

Japan's life expectancy = World's No.1

Men: 80 years
Women: 87 years



(Chart2)



Also the Japanese government focuses on the medical sector as a key sector; there are many measures taken for this industry. One of them is the adaptation of IT in the medical care and home nursing care fields, this will make the industry more boosted.

High quality visitors from all around the world.

MEDICAL JAPAN 2018 concluded with great success and attracting 23,723 industry professionals from 45 countries/regions. Since more and more visitors from Asian countries such as China, Korea, India, Malaysia, Thailand etc. are visiting MEDICAL JAPAN, the show is the best place to approach the Asian market.

For foreign companies to succeed in Japan, it is essential to have importers, build good contacts with distributors and also very important to promote products/services to end users. Gathering importers, distributors and end-users all together, MEDICAL JAPAN enables you to meet all necessary industry members at the same time.

Covers entire healthcare industry.

There are 6 specialised shows covers all medical industry such as in MEDICAL JAPAN.

Medical Devices & Hospital Equipment Expo and Hospital BPO Services Expo specialise medical devices, IVD products, infection control, medical supplies, healthcare information/remote medical care technologies etc. And at Medical IT Expo, systems inside the facilities, remote medical care, regional cooperation, mobile and wearable devices, healthcare practitioners will gather under one roof!

Meanwhile, Elderly Care + Nursing Expo and Community Care Expo are deeply related to the aging society, rehabilitation and nursing care which includes mobility aids, elderly care facilities, robots, communication tools, etc. As to Community Care Expo newly launched at MEDICAL JAPAN 2018, it brought the latest systems and services for supporting elderlies who need help to continue to live independently at home.

Moreover, Medical Device Development Expo Osaka (MEDIX OSAKA) will showcase the latest technologies

and components required to design and manufacture medical devices.

Such prominent comprehensiveness makes MEDICAL JAPAN an indispensable opportunity for professionals who are eager to experience the frontline of the industry.

Don't miss your business opportunity in the Japanese/Asian medical market.

If you are in the medical industry looking for the way to expand business into Japan and Asia, why not start by exhibiting at MEDICAL JAPAN 2019? Show management is always welcome to support you.

(*expected figures

** "Largest" is reference to the exhibitor number of trade show with the same concept)

Exhibiting

If you are interested in exhibiting, please contact us immediately! Booth applications are rushing in, so the earlier the better to secure your preferable booth location. Please contact us for details .

>> medical-japan@reedexpo.co.jp

Visiting

For Visitor Registration (FREE of charge), please visit the website.

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Consists of 6 shows

- 5th Medical Devices & Hospital Equipment Expo
- 5th Hospital BPO Services Expo
- 4th Medical IT Expo
- 5th Elderly Care + Nursing Expo
- 9th Medical Device Development Expo Osaka [MEDIX OSAKA]
- 2nd Community Care Expo

Contact

Organiser: Reed Exhibitions Japan Ltd.

MEDICAL JAPAN Show Management

TEL: +81-3-3349-8586 Email: medical-japan@reedexpo.co.jp

Web: <http://www.medical-jpn.jp/en/>

